

THE FABLEIST

The *STORY* of *THE FABLEIST*

The explorer spent his days planning and planting vineyards — drawn by his curiosity, he trekked the Central Coast until he'd stepped foot into every field on this sun-kissed land. One fateful afternoon, he crossed paths with a talented vintner, dedicated to perfecting his art.

Delighted, the new companions dreamt of possibility: a collaboration that honored the spirit of the wines themselves. Their brotherhood forged in the fields, they gratefully picked each grape, creating each wine with intention. Undeterred by the sweat on their backs, they ensured each batch was crafted with integrity, every note thought through.

For they knew each wine had a story to tell; it just needed a pair of interpreters. The wine whispered to them as it was liberated from its barrels, poured generously into bottles, into your hands. They listened for its story — can you hear it?

ABOUT the *BRAND*

The Fableist is a collaboration between winemakers Curt Schalchlin and Andrew Jones. Curt, owner and vintner of the heralded winery, Sans Liege, is known for his critically acclaimed Rhone varietals. Andrew, winemaker of Field Recordings spends his days planning and planting vineyards and has stood foot in just about every vineyard on the Central Coast. Together, they produce The Fableist, a collaboration that gives special attention to the craft and story behind each wine.

The INSPIRATION

Each bottle has been artfully designed and inspired by one of Aesop's many fables. Just as each of his timeless vignettes has a moral, we believe that every blend has its own story to tell, its own lessons to teach. There's something profound about wine; it can inspire, bring loved ones together, fill hearts with warmth. As you enjoy each glass, we hope these stories spark a desire to ponder what really matters in life — and may they encourage you to find the wisdom within yourself.

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